

Kansas GOP Primary Voters Survey

N=551 Likely 2026 Republican Primary Voters | MoE = +/- 4.17%
75% Text-To-Web, 25% Live Phones

February 19-21, 2026

yes.
every
kid.

Key Findings

Kansas likely 2026 Republican primary voters overwhelmingly support education freedom and giving families more choices and control over their children's education. They support the state's current tax credit scholarship program and want it expanded to more families and children. They'll reward lawmakers who put families first, through expanding the program and opting into the federal tax credit.

Demand for *More* Education Freedom in Kansas

Likely GOP primary voters support giving families more flexibility to choose the best school for their children.

- 87% support education freedom, 11 times as many who oppose.
- 81% say families should have more flexibility and options in how their children are educated.
- 62% support a refundable tax credit for K-12 families.
- 68% would be *more* likely to vote for a candidate for governor if that candidate prioritized giving K-12 families more choices in how they can educate their children, a 58-point advantage over candidates who oppose putting families first.

Strong Support for Tax Credit Scholarship Program Expansion

Likely GOP voters believe Kansas' scholarship program should be expanded to more families and children.

- 61% support the state's tax credit scholarship program, while only 19% oppose it.
- 59% support lawmakers expanding the program so more families are able to participate.
- By a 35-point advantage, GOP likely voters will vote for legislators who support expanding the scholarship program over candidates who oppose expansion.

Support for Kansas to Enroll in the Federal Tax Credit Scholarship Program

Likely GOP voters support giving families more education freedom and want Kansas to opt into the federal tax credit scholarship program.

- 55% support Kansas opting into the federal program; only 14% oppose.
- State legislators who support Kansas opting-in enjoy a 33-point advantage on the ballot compared to those who oppose.

Methodology

yes. every kid. conducted a multi-modal survey of n=551 likely 2026 Republican primary voters in Kansas from February 19-21, 2026. The survey was stratified based on the known demographic composition of the Kansas GOP primary voter universe. Results for the entire population have a margin of error of +/- 4.17%.

Survey Data

* denotes a result less than 0.5%.

Due to rounding, some figures may be higher or lower by less than one-half of one percent.

1. In which state do you live?

100% Kansas

2. Are you registered to vote in Kansas?

100% Yes

3. With which political party in Kansas are you registered to vote?

100% Republican

4. As you may be aware, very few people actually vote in primary elections. How likely is it you will vote in the upcoming Republican primary election for Governor, U.S. Congress, state legislature, and other various offices in Kansas?

78% Definitely will vote
16% Probably will vote
6% It's fifty-fifty
-- Probably will not vote
-- Definitely will not vote

5. In which age range do you fall?

10% 18-34
10% 35-44
15% 45-54
18% 55-64
47% 65 or older

6. What is your gender?

51% Female
49% Male

7. Which of the following best describes your racial or ethnic identity?

91%	White
4%	Hispanic or Latino
2%	Black or African American
*	Asian
*	Native American or Alaska Native
*	Native Hawaiian or Pacific Islander
*	Middle Eastern or North African
2%	Mixed race
1%	Other

Moving on...

8. Generally speaking, do you approve or disapprove of the job Donald Trump is doing as President?

[APPROVE/DISAPPROVE] And do you **STRONGLY** (approve/disapprove) of the job Donald Trump is doing as President or just **SOMEWHAT** (approve/disapprove)?

78% TOTAL APPROVE
21% TOTAL DISAPPROVE

57%	Strongly approve
21%	Somewhat approve
5%	Somewhat disapprove
16%	Strongly disapprove
1%	Don't know
--	Refused

9. And, do you approve or disapprove of the job Laura Kelly is doing as Governor?

[APPROVE/DISAPPROVE] And do you **STRONGLY** (approve/disapprove) of the job Laura Kelly is doing as Governor or just **SOMEWHAT** (approve/disapprove)?

31% TOTAL APPROVE
64% TOTAL DISAPPROVE

11%	Strongly approve
20%	Somewhat approve
25%	Somewhat disapprove
39%	Strongly disapprove
5%	Don't know
--	Refused

10. And, lastly, do you approve or disapprove of the job Kris Kobach is doing as Attorney General?

[APPROVE/DISAPPROVE] And do you STRONGLY (approve/disapprove) of the job Kris Kobach is doing as Attorney General or just SOMEWHAT (approve/disapprove)?

60% TOTAL APPROVE
23% TOTAL DISAPPROVE

27% Strongly approve
33% Somewhat approve
9% Somewhat disapprove
14% Strongly disapprove

17% Don't know
* Refused

11. Although it's a few years away, if the 2028 Republican primary election for President were being held today, which candidate would you vote for if the candidates were...?

[SOMEONE ELSE/OTHER] May you please specify for whom you would vote?

38% JD Vance
16% Marco Rubio
4% Ron DeSantis
4% Donald Trump, Jr.
3% Nikki Haley
3% Ted Cruz
2% Rand Paul
2% Sarah Huckabee Sanders
2% Robert F. Kennedy, Jr.
2% Vivek Ramaswamy
1% Kristi Noem
* Tim Scott
* Glenn Youngkin

5% Someone else/Other (Please specify: _____)

17% Undecided/Don't know
* Refused

12. Would you be more or less likely to vote for a candidate if they were endorsed by President Trump?

[MORE/LESS LIKELY] And would you be MUCH (more/less) likely to vote for a candidate if they were endorsed by President Trump or just SOMEWHAT (more/less) likely?

54% TOTAL MORE LIKELY

17% TOTAL LESS LIKELY

31% Much more likely

24% Somewhat more likely

3% Somewhat less likely

14% Much less likely

25% No difference in likelihood

4% Don't know

-- Refused

Now thinking about some issues facing Kansas...

13. In general, do you think K-12 education in Kansas is heading in the right or wrong direction?

15% Right direction

61% Wrong direction

24% Don't know

-- Refused

14. How important is it that the next governor of Kansas work to improve K-12 education in the state?

80% TOTAL EXTREMELY/VERY

18% TOTAL SOMEWHAT/NOT THAT/NOT AT ALL

42% Extremely important

38% Very important

15% Somewhat important

2% Not that important

1% Not at all important

2% Don't know

-- Refused

15. Do you support or oppose parents, instead of the government, choosing the best school for their children?

[SUPPORT/OPPOSE] And do you STRONGLY (support/oppose) parents choosing the best school for their children or just SOMEWHAT (support/oppose) it?

87% TOTAL SUPPORT
8% TOTAL OPPOSE

70% Strongly support
17% Somewhat support
5% Somewhat oppose
4% Strongly oppose

5% Don't know
-- Refused

16. Some states have started to allow for more flexibility in K-12 education, such as giving families more choices in how their child receives an education, the schools they can attend, and financial resources to help pay for school and related expenses. In general, do you support or oppose making K-12 education more flexible for families?

[SUPPORT/OPPOSE] And do you STRONGLY (support/oppose) making K-12 education more flexible for families or just SOMEWHAT (support/oppose) it?

81% TOTAL SUPPORT
12% TOTAL OPPOSE

55% Strongly support
27% Somewhat support
6% Somewhat oppose
6% Strongly oppose

7% Don't know
-- Refused

17. Thinking again about the upcoming primary election for Governor, would you be more or less likely to vote for a candidate if they prioritized giving K-12 families more choices in how they can educate their children?

[MORE/LESS LIKELY] And would you be MUCH (more/less) likely to vote for a candidate if they prioritized giving K-12 families more choices or just SOMEWHAT (more/less) likely?

68% **TOTAL MORE LIKELY**

10% **TOTAL LESS LIKELY**

37% Much more likely

31% Somewhat more likely

4% Somewhat less likely

7% Much less likely

13% No difference in likelihood

8% Don't know

-- Refused

18. As you may be aware, last year, Congress passed the Educational Choice for Children Act which allows individuals across the country to donate to non-profit organizations that then provide scholarships to K-12 children in public, private, and home-based schools to use for their educational needs. States must opt into the federal program for their students to qualify to receive a scholarship. Based on what you know, do you support or oppose Kansas opting into the program?

[SUPPORT/OPPOSE] And do you STRONGLY (support/oppose) Kansas opting into the program or just SOMEWHAT (support/oppose) it?

55% **TOTAL SUPPORT**

14% **TOTAL OPPOSE**

28% Strongly support

28% Somewhat support

6% Somewhat oppose

8% Strongly oppose

30% Don't know

* Refused

19. Would you be more or less likely to vote for your local legislator if they supported Kansas opting into the program?

[MORE/LESS LIKELY] And would you be MUCH (more/less) likely to vote for your local legislator if they supported Kansas opting into the program or just SOMEWHAT (more/less) likely?

46% TOTAL MORE LIKELY

13% TOTAL LESS LIKELY

20% Much more likely

26% Somewhat more likely

5% Somewhat less likely

7% Much less likely

15% No difference in likelihood

26% Don't know

* Refused

20. Kansas has its own tax credit scholarship program that provides low-income K-12 students a scholarship to help them attend a non-public school that fits their needs. Based on what you know, do you support or oppose this tax credit scholarship?

[SUPPORT/OPPOSE] And do you STRONGLY (support/oppose) the state's tax credit scholarship or just SOMEWHAT (support/oppose) it?

61% TOTAL SUPPORT

19% TOTAL OPPOSE

26% Strongly support

35% Somewhat support

12% Somewhat oppose

8% Strongly oppose

20% Don't know

-- Refused

21. Currently, this program is capped, which limits the total number of families who can use it to find a school that works best for their children. Would you support or oppose expanding this program so that more families and children who would like to participate are able to do so?

[SUPPORT/OPPOSE] And do you STRONGLY (support/oppose) expanding this program to more families and children or just SOMEWHAT (support/oppose) it?

59% TOTAL SUPPORT

19% TOTAL OPPOSE

27% Strongly support
32% Somewhat support
11% Somewhat oppose
8% Strongly oppose

22% Don't know
-- Refused

22. Would you be more or less likely to vote for your local legislator if they supported expanding this program so that more families and children who would like to participate are able to do so?

[MORE/LESS LIKELY] And would you be MUCH (more/less) likely to vote for your local legislator if they supported expanding the program or just SOMEWHAT (more/less) likely?

50% TOTAL MORE LIKELY

15% TOTAL LESS LIKELY

18% Much more likely
32% Somewhat more likely
8% Somewhat less likely
8% Much less likely

16% No difference in likelihood

19% Don't know
-- Refused

23. Still thinking about education tax credits, would you support or oppose a refundable income tax credit, where Kansas families would receive their tax dollars back to use for education expenses such as private school tuition, online education programs, tutoring, curriculum, therapies, and other direct education needs of their children?

[SUPPORT/OPPOSE] And do you **STRONGLY** (support/oppose) a refundable income tax credit for Kansas families or just **SOMEWHAT** (support/oppose) it?

62% TOTAL SUPPORT

17% TOTAL OPPOSE

33% Strongly support
30% Somewhat support
9% Somewhat oppose
8% Strongly oppose

20% Don't know
-- Refused

Now, just a few more questions for statistical purposes only...

24. Are you the parent or legal guardian of a child in your household under the age of 18 or in a K-12 school?

21% Yes
79% No

* Don't know
-- Refused

25. What is the highest level of education you have completed?

* Some high school or less
13% High school diploma or equivalent
25% Some college but no degree
7% Vocational training/school
13% Associate's degree or 2-year college degree
24% Bachelor's degree or 4-year college degree
16% Advanced degree, such as Master's, Professional, or Doctorate

-- Don't know
1% Prefer not to say

26. What is your household's total annual income before taxes?

5%	Under \$25,000
12%	\$25,000 - \$49,999
15%	\$50,000 - \$74,999
12%	\$75,000 - \$99,999
11%	\$100,000 - \$124,999
11%	\$125,000 - \$149,999
17%	\$150,000 or more
2%	Don't know
15%	Prefer not to say

27. How would you describe the area where you live?

15%	An urban area or city
31%	A suburban area
28%	A small town
25%	A rural area
*	Don't know
--	Refused

28. Would you say you are a strong or not-so-strong Republican?

65%	Strong Republican
30%	Not-so-strong Republican
4%	Don't know
1%	Refused

29. And, would you say you are more a supporter of the Make America Great Again movement or Republican Party?

51%	Make America Great Again movement
38%	Republican Party
11%	Don't know
1%	Refused

30. Overall, how would you describe your views on most issues?

74%	TOTAL CONSERVATIVE
6%	TOTAL LIBERAL
44%	Very conservative
30%	Somewhat conservative
16%	Moderate
3%	Somewhat liberal
3%	Very liberal
2%	Something else/Other
2%	Don't know
--	Refused