**TO:** INTERESTED PARTIES
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SUBJECT: EDUCATION A POTENTIAL KEY ISSUE IN OREGON GUBERNATORIAL RACE
DATE: OCTOBER 3, 2022

A new poll by WPA Intelligence conducted on behalf of the yes. every kid. found that the race for Governor of Oregon is close enough to be decided by education issues, and that voters are receptive to change in the education system.

Race for Governor is Tight

The race for governor is extremely tight with Drazan only one-point (33% to 34%) behind Kotek.
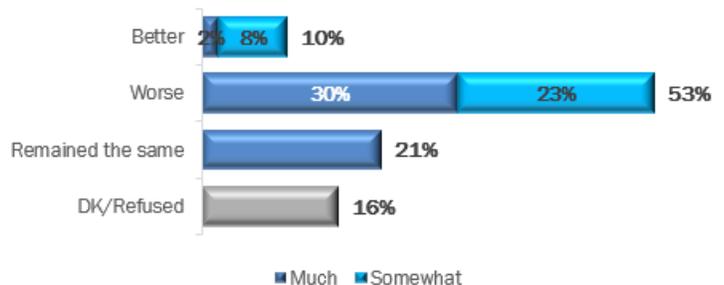
- Johnson is earning a respectable 16% of the vote and 14% of voters are undecided.

Gubernatorial Ballot

Drazan	33%
Kotek	34%
Johnson	16%
Someone Else	2%
Undecided	14%
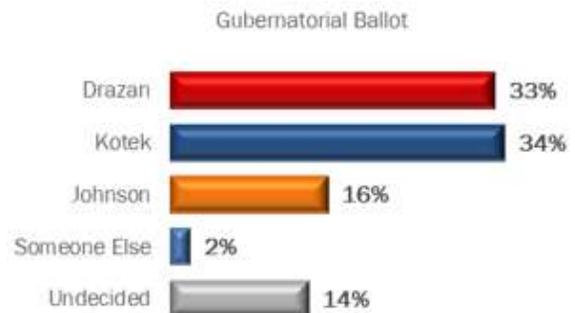
### Voters Say Education Has Gotten Worse

Over half (53%) of voters say public education in Oregon has gotten worse, including 30% that say it has gotten much worse.

- Only one-in-ten (10%) said that it has gotten better, including only 2% that say it has gotten much better.

	Much	Somewhat	Total
Better	2%	8%	10%
Worse	30%	23%	53%
Remained the same		21%	
DK/Refused		16%	

■ Much ■ Somewhat

Voters Believe Students Should Have Access to the Best Schools

Almost all (97%) voters agree students should have access to the best public schools regardless of race, gender, or income.

Agree	97%
Disagree	2%
DK/Refused	1%
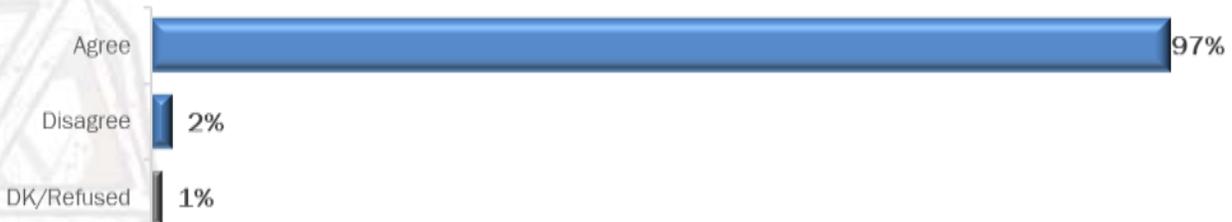
Voters Believe Students Should Not Be Forced to Stay in Schools They Do Not Want to Be In

Two-thirds (67%) of voters disagree with the idea that students should be forced to stay in public schools where he/she does not want to be.

- A plurality of voters (42%) strongly disagree that students should be forced to stay in the same school.
- Nearly three-quarters (74%) of Republicans and almost seven-in-ten (69%) registered Independents disagree with forcing children to stay in the same school.
- Perhaps more noteworthy is that a majority of Democrats disagree as well.
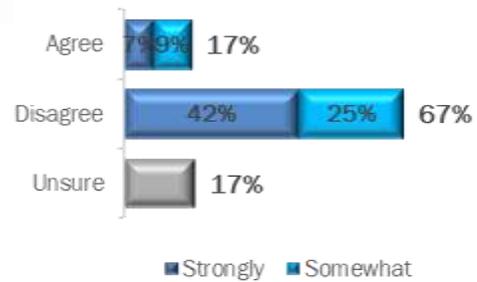
	Republican	Independent	Democrat
Agree	17%	14%	19%
Disagree	74%	69%	60%

Methodology

WPAi selected a random sample of registered voters from the Oregon voter file using Registration Based sampling (RBS). WPAi conducted a poll of n=505 likely voters in Oregon. Data were collected via live callers and text messages between September 27-29, 2022, 36% of interviews were conducted via cell and 64% were collected via SMS.

The sample for this survey was stratified based on geography, age, gender, partisanship, and ethnicity. This methodology allows us to avoid post-survey "weighting" which can reduce the reliability of survey results. The survey has a margin of error of +4.4% at the 95% confidence level.

About WPA Intelligence

WPA Intelligence is a leading provider of survey research, predictive analytics and application-based data management technology. WPAi clients win at a rate that exceeds the industry standard by double-digits.

WPAi has been the data team behind the RNC voter scores program, the polling/data team for the 2016 Cruz for President effort, the providers of data strategy for the Las Vegas Raiders relocation and, most recently, the team behind the analytics and polling for Glenn Youngkin's 2021 Virginia Gubernatorial campaign.

WPAi has been nationally recognized for providing cutting-edge intelligence to help our clients win. The American Association of Political Consultants (AAPC) has awarded WPAi with eleven Pollies including Best in Show. In 2022, CEO Chris Wilson and Vice President Amanda Iovino were awarded Pollster of the Year for our polling and analytics work on the Youngkin for Governor Campaign. We have also been recognized by Campaigns & Elections' Reed Awards for the Best Use of Data Analytics/Machine Learning, Best New Research Technique, Best Application of AI Technology to Optimize Targeting, and Best Data Analytics Solutions.

The cornerstone of WPAi is our personnel. Our methodological approaches are dictated by advanced statistical guidelines as determined by our PhD-led team of researchers and data scientists. Our team has consistently been recognized as some of the best in the industry: CEO Chris Wilson was named Campaigns & Elections' Technology Leader of the Year; Amanda Iovino, Vice President, Matt Knee, Vice President and Director of Analytics, Trevor K. Smith, Ph.D., Chief Research Officer, and Conor Maguire, Principal and Managing Director, each have been recognized amongst the American Association of Political Consultants (AAPC)'s prestigious 40 Under 40 list.