TO: INTERESTED PARTIES

FROM: TREVOR K. SMITH PH.D.

SUBJECT: STRONG SUPPORT FOR SCHOOL CHOICE IN KANSAS

DATE: MARCH 14, 2022

STRONG SUPPORT ON CREDITS OUTSIDE CLASSROOM AND SCHOOL CHOICE IN KANSAS

A recent poll conducted by WPAi in Kansas, has found that there is a strong support among likely voters to empower families by allow children to get credits for learning outside the classroom.

- Almost three-quarters (72%) of likely voters support it, making it a solid policy to go forward in Kansas and a substantial proposal that families would strongly support.

Support: 40% Strongly, 32% Somewhat, 72%
Oppose: 6% Strongly, 9% Somewhat, 14%
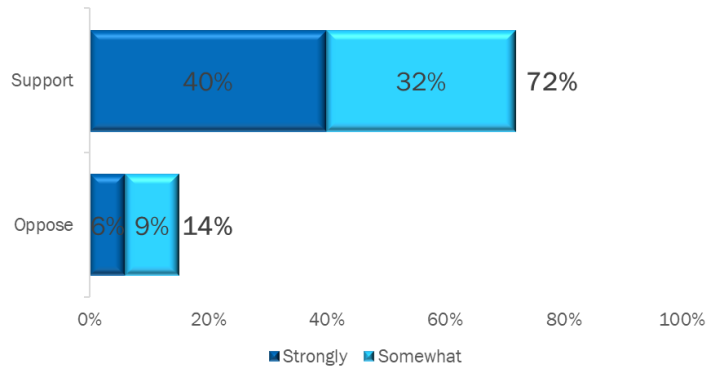
Do you support or oppose empowering Kansas families by allowing students to get credit for learning outside of the classroom through organizations like 4H or Boys and Girls Club?

More than two-thirds (67%) of Kansas voters agree on school choice for all students, regardless of ethnicity, where they live or how much money they have.

Agree: 45% Strongly, 23% Somewhat, 67%
Disagree: 14% Strongly, 12% Somewhat, 26%
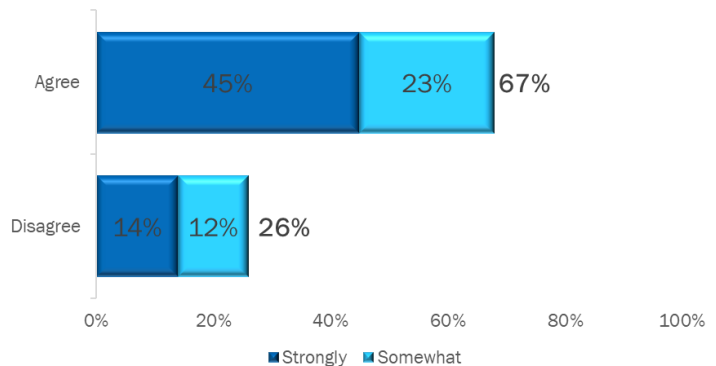
Do you agree or disagree that students should be able to attend any public school they choose in the state regardless of where they live, their parents' income, or their race?

Methodology

WPA Intelligence conducted a study of likely voters in Kansas.

WPA selected a stratified sample of 521 likely voters from the Kansas voter file using Registration Based (RBS) sampling. The sample for this survey was stratified based on geography, age, gender, party, ethnicity, and cells (65% SMS/Text). This methodology allows us to avoid post-survey "weighting" which can reduce the reliability of survey results.

Respondents were contacted by phone via a live operator March 11-13, 2022. The study has a sample size of n=521 likely voters with a margin of error of ±4.4%.

About WPA Intelligence

WPA Intelligence is a leading provider of survey research, predictive analytics and application-based data management technology. WPAi clients win at a rate that exceeds the industry standard by double-digits.

WPAi has been the data team behind the 2016 Cruz for President effort, the providers of data strategy for the Las Vegas Raiders relocation, an integral part of the RNC Voter Scores program, and, most recently, the team behind the analytics and polling for Glenn Youngkin's 2021 Virginia Gubernatorial campaign.

WPAi has been nationally recognized for providing cutting-edge intelligence to help our clients win. The American Association of Political Consultants (AAPC) has awarded WPAi with six *Pollies*, and we have been recognized by Campaigns & Elections' *Reed Awards* for the *Best Use of Data Analytics/Machine Learning, Best New Research Technique, and Best Application of AI Technology to Optimize Targeting.*

The cornerstone of WPAi is our personnel. Our methodological approaches are dictated by advanced statistical guidelines as determined by our PhD-led team of researchers and data scientists. Our team has consistently been recognized as some of the best in the industry: CEO Chris Wilson was named Campaigns & Elections' Technology Leader of the Year; Matt Knee, Vice President and Director of Analytics, Trevor K. Smith, Ph.D., Chief Research Officer, and Conor Maguire, Principal and Managing Director, each have been recognized amongst the American Association of Political Consultants (AAPC)'s prestigious *40 Under 40* list.